











# eric carbaugh

*The tools in my super hero  
visual design belt:*

-  **PHOTOSHOP**
-  **ILLUSTRATOR**
-  **DREAMWEAVER**
-  **INDESIGN**
-  **PREMIERE**
-  **ANIMATE**
-  **USER INTERFACE**
-  **USER EXPERIENCE**
-  **HTML 5**
-  **CSS 3**

and more...

  
owner @  
**pixel spectrum**  
Please check out my portfolio  
[www.pixelspectrum.com](http://www.pixelspectrum.com)

To Whom It May Concern:

A high-energy, passionate visual media veteran with solid qualifications, proven leadership abilities, and hands on experience. Ability to function effectively under all types of circumstances while maintaining a clear perspective of goals to be accomplished.

A very well organized individual with attention to detail, and dedicated to accomplishing the job. Excellent research skills throughout the brainstorming development stage through to completion of a project. A leader proven to take on multiple tasks to see that the project makes deadlines.

As a former US Marine I bring a unique skill set to the table and will help foster a genuine spirit of excellence, teamwork, camaraderie, discipline, dedication, professionalism and integrity in the workplace while maintaining a sense of humor and fun.

I would like to take this time to say thank you for taking me into consideration.

For examples of some of my work please visit my website:  
<http://www.PixelSpectrum.com>

Respectfully submitted,  
Eric D. Carbaugh  
<http://www.PixelSpectrum.com>

# eric carbaugh

The tools in my super hero visual design belt:

**Ps** PHOTOSHOP

**Ai** ILLUSTRATOR

**Dw** DREAMWEAVER

**Id** INDESIGN

**Pr** PREMIERE

**An** ANIMATE

**Ui** USER INTERFACE

**UX** USER EXPERIENCE

**5** HTML 5

**3** CSS 3

and more...



Please check out my portfolio  
www.pixelspectrum.com

*A High energy and passionate visual media veteran with solid qualifications, proven leadership abilities, hands on experience, team player who functions effectively under all types of circumstances.*

## SUMMARY

- 15+ yrs. of experience hand coding HTML/PHP via text editor, Eclipse and Adobe Dreamweaver
- 15+ yrs. of experience in architecting UI/UX for end users' ease of navigation
- 10+ yrs. of experience in CSS/LESS
- 10+ yrs. development for cross browser/OS compatibility & testing including
- In step with the latest trends in HTML 5, CSS 3, LESS & Twitter Bootstrap
- Creating everything from basic wireframes to clickable prototypes of flow to later transformed into design
- Ability to work with Sr. Developers to make their code fit into UI/UX with troubleshooting/ debugging
- Print designer with 15+ years of experience who finds new ways to bring that style of design into Web Design
- 15+ yrs. of experience in logo & brand development, global brand governance, including working within existing brand standards & guidelines
- Storyboarding, Wireframing, brainstorming & and Agile workflow expertise (Axure, Illustrator, Acrobat, Gliffy and more)
- Audio/Video editing/production experience including interactive and multimedia/flash development
- Cinematography, Videography, Commercial, Script writing & Voice over work
- Well versed in mobile only (app design), grid, and responsive design add-ons and uses
- Project Management, Leadership & Art Directing
- Journey Maps, User Stories, Wireframes, and Focus Groups
- Advanced Analytics and SEO
- Social Media integration and campaigning

## TECHNOLOGY

Agile Workflow, JIRA, Axure, Gliffy, Balsamiq, Mavenlink, Leading Focus Groups, HTML, CSS/ LESS, JQuery, PHP, CakePHP, eCommerce, Twitter Bootstrap, Git, Windows & Mac OS, Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Adobe Acrobat, Adobe InDesign, Adobe Premiere, Fontographer, Maxxon Cinema 4D (3d modeling), Adobe Forms Designer, Adobe AfterEffects, Adobe Flash, Adobe Fireworks, Adobe GoLive, Final Cut, iMovie, Macromedia Director, Quark Xpress, Microsoft Office, Lotus SmartSuite, Open Office, and more.

## CERTIFICATES, TRAINING & AWARDS

- Advanced Flash Design and ActionScript, Maryville, TN
- Marine Corps Institute, Staff Non-Commissioned Officer Course
- Coastal Carolina College, Jacksonville, NC, MDSS 4.1 (Logistics) Program
- US Navy Little Creek, Norfolk, VA, Logistics/Embarkation School
- Keiser Career College, Port St. Lucie, FL, Computer Graphic and Design

**VISUAL MEDIA VETERAN**

# eric carbaugh

*The tools in my super hero  
visual design belt:*

 **PHOTOSHOP**

 **ILLUSTRATOR**

 **DREAMWEAVER**

 **INDESIGN**

 **PREMIERE**

 **ANIMATE**

 **USER INTERFACE**

 **USER EXPERIENCE**

 **HTML 5**

 **CSS 3**

and more...

owner @  
  
**pixel spectrum**

Please check out my portfolio  
[www.pixelspectrum.com](http://www.pixelspectrum.com)

## EXPERIENCE

### Pixel Spectrum (owner)

1999 – Present

#### Freelance Advertising, Graphic and Web Designer

- Web and graphic designer on contract basis
- Responsible for designing and formatting Web sites from the ground up
- Redesigning established Web sites
- Custom Font Design
- Magazine Layout, Format, and Design, etc.
- Global Brand Governance
- Social Media integration and campaigning
- Advanced Analytics and SEO
- Online advertising and management
- Journey Maps, User Stories, Wireframes and Focus Groups
- Modular & Device Agnostic Design
- Mobile Design & Responsive Design
- Video Editing & Production
- Voice over work including talent, talent scout and recording
- Twitter Bootstrap & PHP troubleshooting and development
- Print Design
- HTML, CSS/LESS, jQuery, PHP, CakePHP
- Consulting, coaching & initial start-up phase support

---

### Watermark Digital

August 2015 – Present

#### User Experience Design & Production

- Agile Workflow
  - User Experience analyzing of client's work
  - Propose option for UI/UX, and help to introduce new modules and widgets
  - Global Brand Governance
  - Cross browser & Cross OS compatibility development
  - Modular & Device Agnostic Design
  - Mobile design & Responsive design
  - Video Editing & Production
  - Voice over work including talent, talent scout and recording
  - Print Design
  - HTML, CSS/LESS, jQuery, PHP, CakePHP
  - Social Media integration and campaigning
  - Advanced Analytics and SEO
  - Journey Maps, User Stories, Wireframes and Focus Groups
- 

**VISUAL MEDIA VETERAN**

# eric carbaugh

The tools in my super hero  
visual design belt:

**Ps** PHOTOSHOP

**Ai** ILLUSTRATOR

**Dw** DREAMWEAVER

**Id** INDESIGN

**Pr** PREMIERE

**An** ANIMATE

**Ui** USER INTERFACE

**UX** USER EXPERIENCE

**5** HTML 5

**3** CSS 3

and more...



owner @  
**pixel spectrum**

Please check out my portfolio  
www.pixelspectrum.com

## EXPERIENCE - continued

### IBM / Concentrix

August 2014 –December 2015

#### UI/UX Designer/Developer

- Analyze & propose option for UI/UX, and help to introduce new modules and widgets
- Global Brand Governance
- Cross browser & Cross OS compatibility development
- Modular & Device Agnostic Design
- Mobile design & Responsive design
- Video Editing & Production
- Print Design
- HTML, CSS/LESS, jQuery, PHP, CakePHP

### Global Design, Inc. / SwissMango

September 2013 — 2014

#### Web Designer/Developer

- Brand governance, procedures setup, customer facing liason for UI/UX and design
- Design and implement client and company's website using latest trends in HTML/CSS3, and through company's proprietary CMS system
- Cross browser & Cross OS compatibility development
- Mobile design development
- Print Design
- Email newsletter design
- Social Media Integration and campaigning
- Analytics

### TreeTop Software LLC

April 2011 — September 2013

#### Web Designer/Developer

- Designed and implemented company's web app using latest trends in HTML/CSS3
- Cross browser & Cross OS compatibility development
- Responsive design implementation, and Bootstrap
- Brand governance, marketing and advertising desgin
- Email newsletter design
- Agile Workflow using JIRA
- Wireframes using Gliffy & Balsamiq
- Social Media integration and campaigning
- Basic PHP Development

### Clayton Homes, Inc (a Berkshire Hathaway Company)

April 2007 — April 2011

#### Web & Graphic Designer/Developer

**VISUAL MEDIA VETERAN**

# eric carbaugh

The tools in my super hero visual design belt:

**Ps** PHOTOSHOP

**Ai** ILLUSTRATOR

**Dw** DREAMWEAVER

**Id** INDESIGN

**Pr** PREMIERE

**An** ANIMATE

**Ui** USER INTERFACE

**UX** USER EXPERIENCE

**5** HTML 5

**3** CSS 3

and more...



owner @ pixel spectrum  
Please check out my portfolio  
www.pixelspectrum.com

## EXPERIENCE - continued

- Analyze & propose option for UI/UX, and help to introduce new modules and widgets
- Global Brand Governance
- Cross browser & Cross OS compatibility development
- Modular & Device Agnostic Design
- Mobile design & Responsive design
- Video Editing & Production
- Print Design
- HTML, CSS/LESS, jQuery, PHP, CakePHP

### Homeflyers LLC

January 2005 — February 2007

#### Art Director / Office Manager

- Ensured satisfaction of all clients
- Ensured inventory of all products and services are carried out
- Responsible for creation, and designing Company's website
- Responsible for design and layout of advertisements for clients
- Designed & created company's literature, brochures, business cards, sales media layout, format, & design

### ATX Inc.

July 2002 — January 2005

#### Forms Layout and Approval Designer (More information upon request)

### Wackenhut Security

April 1999 — June 2002

#### Security Systems Operator/Manager (More information upon request)

### US Marines

December 1992 — February 1999

#### Logistics/Logistics Manager, NBC Chief, H.R.S.T. Operator & Manager & Paraloft Manager (More information upon request)

## PERSONAL ACHEIVEMENTS & AWARDS

- Logo chosen to be published in "Logo Lounge" book volume 7 contest
- "Navy Achievement Medal" awarded for outstanding performance (Second submitted just before separation)
- "Military Outstanding Volunteer Service Medal" awarded for volunteer service to the public via PR
- Numerous "Letters of Appreciation" and "Letters of Commendation" for volunteer services
- Keiser Career College "Honor Roll" awarded for Meritorious Academic Performance
- Keiser Career College "Perfect Attendance" awarded for perfect attendance

To Whom it May Concern:

I had the pleasure of meeting Eric in 2011 while we both worked on a major rewrite and relaunch of a content management system for schools. The project had critical deadlines and Eric was able to get up to speed on an unfamiliar framework and keep pace on the front end for several backend developers. Eric is upfront, honest, and level headed. He doesn't waste time with frivolous unnecessary features that only delay a launch. In fact, he will often find a more efficient way to get something done. I was so impressed with Eric when we worked together, that I hired him in 2013 when I heard he was available. My company has been specializing in healthcare related applications and I hired Eric as a contractor to do User Experience and User Interface Design. Both my clients and myself were very happy with work Eric does. I also used Eric for a fishing website I own. Unfortunately, some of my clients, have already hired UI/UX people already, so I am unable to bring him on. Anytime I need someone, Eric is the first person I call. If you have any questions, please feel free to contact by email or phone.

Take care,

Paul Marshall

Protelligence

paulm@protelligence.com

<http://www.protelligence.com>